

5K CHRISTALIS SUPERHERO RUN/WALK



SPONSORSHIP

The Christalis 5k Superhero Run/Walk is a fundraising event that will directly benefit poor and orphaned children in Uganda. Christalis is a 501c3 non-profit that serves these vulnerable children by providing a home for the orphaned and abandoned as well as providing tuition and medical care for children in the community.

While the Christalis 5k has been held annually on the campus of Washington Adventist University in Takoma Park, Maryland, due to COVID-19 restrictions, and the fact that we want our runners to remain safe and healthy, our 5k will be a virtual event this year.

We are expecting 100-150 runners to attend our fifth annual Superhero 5k from all around the country. Each runner will still have the opportunity to receive a T-Shirt, medal, and prizes. Your sponsorship will help us ensure that all of the funds raised can go towards our projects in Uganda. For each level you can either select our standard 5k sponsorship, or our new runner sponsorship in which you sponsor the registration of individual runners, allowing for more participants and a greater awareness of our organization.

Why consider Sponsorship?

- Aligning with the Christalis Superhero Run offers your company a marketing opportunity in our local and worldwide community.
- Being a Superhero Run Sponsor will help reinforce your organization as an international corporate citizen and help boost your company morale.

What are the benefits of being a Sponsor?

- Marketing visibility for your company
- Promotions on our website and social network sites

Levels of Sponsorship Opportunities:

- All sponsors will receive a tax-deductible receipt

Adamantium Level \$1,000:

5k Sponsorship | Runner Sponsorship (23 Runners)

- Same as Vibranium Level
- Thank you video from our kids in Uganda
- Name/Logo on live stream host T-Shirt
- 2 minute presentation time on our live stream

Vibranium Level \$800:

5k Sponsorship | Runner Sponsorship (18 Runners)

- Same as Energon Level
- Placement on our advertising/publicity/marketing material from date of commitment
- 1 minute presentation time on our live stream

Energon Level \$500:

5k Sponsorship | Runner Sponsorship (11 Runners)

- Same as Mithril Level
- Virtual banner during live stream
- Solo feature on our social media sites
- 30 second presentation time on our live stream

Mithril Level \$300:

5k Sponsorship | Runner Sponsorship (7 Runners)

- Same as Kryptonite Level
- Name/Logo on the 5k T-Shirt if paid by Sep. 15
- Shared feature on our social media sites

Kryptonite Level \$200:

5k Sponsorship | Runner Sponsorship (4 Runners)

- Name/Logo listed on the website
- Marketing material in each runner's goody bag
- Shout out on our livestream

How Do You Become A Sponsor?

Please contact Shalini David at shalini@christalis.org or 240-772-1131.

For more information about our cause, please visit www.christalis.org

